

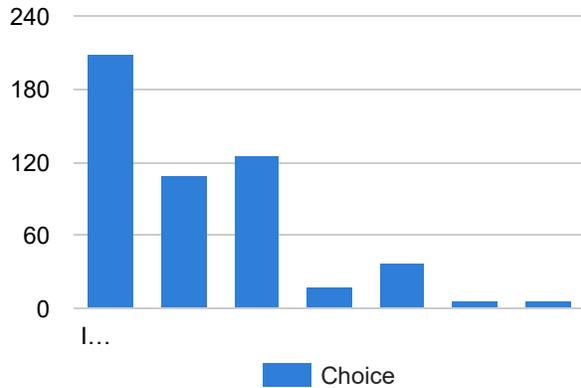
**APPENDIX B**  
**Questionnaires and Idea**  
**Wall Results**

## Contents

1. Community Survey – Introduction
2. Transportation Questionnaire
3. Coastal Resilience Questionnaire
4. Housing Questionnaire
5. Cultural and Historic Resources Questionnaire
6. Public Transit Commuter Questionnaire
7. Idea Wall: What do you love most about West Maui?
8. Idea Wall: What does “livability” mean to you?
9. Idea Wall: What should we preserve in West Maui?

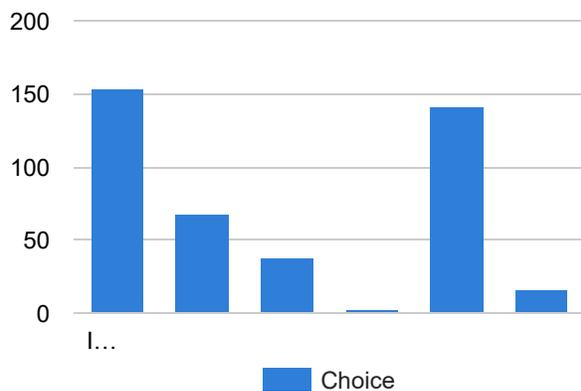
# Community Survey - Introduction

**1. Do you currently live, work, or own property in West Maui? Check all that apply.**



I live in West Maui.	209
I work in West Maui.	109
I own property in West Maui.	125
I live in another area of Maui.	18
I own a business in West Maui.	37
I am a visitor.	7
Other: (enter below)	7

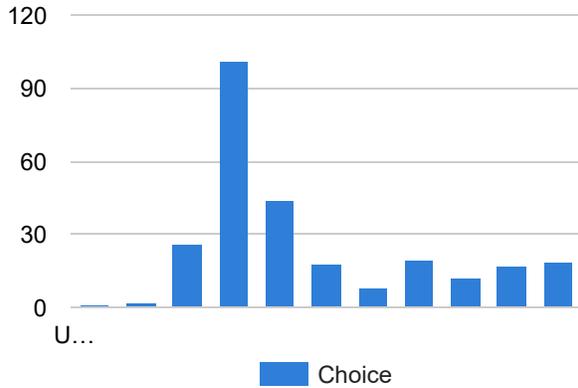
**2. Please identify your housing and residency status below. Click all that apply.**



I own the residence in which I live.	154
I rent the residence in which I live.	68
I live with family or friends.	38

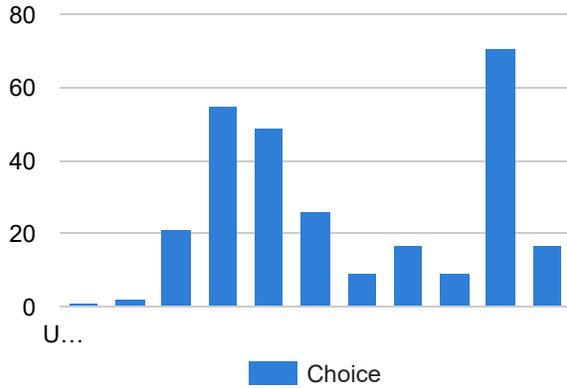
I am homeless / have unsecure housing.	3
I am a full-time Maui resident.	141
I am a part-time Maui resident, living _____ months out of the year in Maui. (enter months below)	17

**3. What area of West Maui do you live in? Check all that apply.**



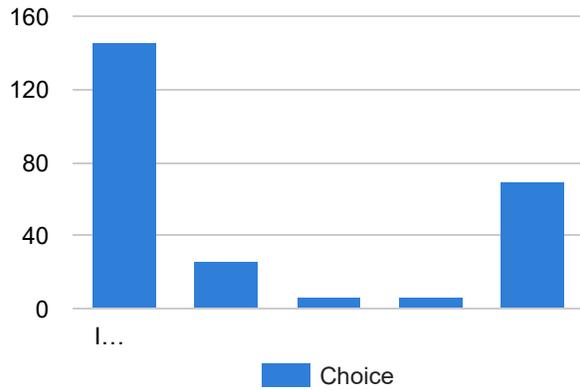
Ukumehame	1
Olowalu	2
Launiupoko	26
Lahaina	101
Kaanapali	44
Kahana	18
Honokowai	8
Napili	20
Kapalua	12
Not applicable	17
Other: (enter below)	19

#### 4. What area of West Maui do you own property? Check all that apply.



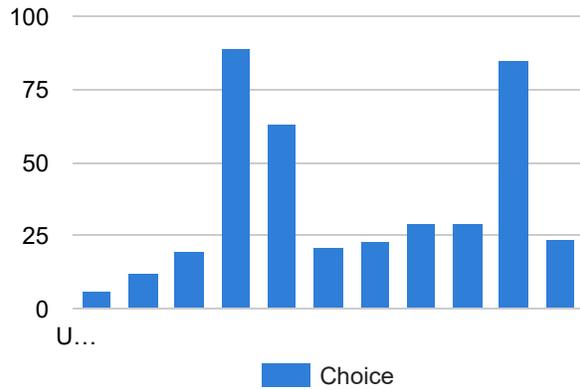
Ukumehame	1
Olowalu	2
Launiupoko	21
Lahaina	55
Kaanapali	49
Kahana	26
Honokowai	9
Napili	17
Kapalua	9
Not applicable	71
Other: (enter below)	17

**5. Please identify your employment status below. Click all that apply.**



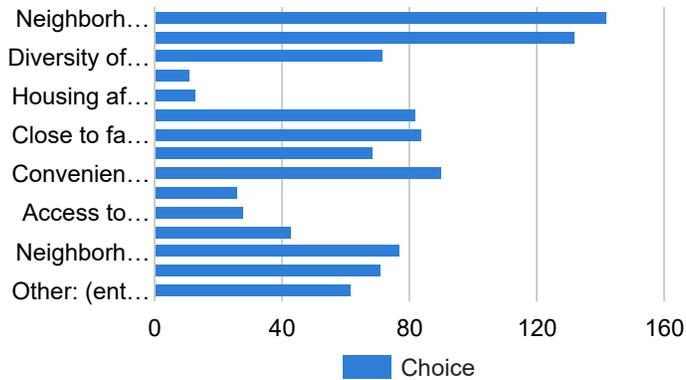
I am employed full time.	146
I am employed part time.	26
I am under-employed.	7
I am unemployed.	7
I am retired.	70

### 6. What area of West Maui do you work in? Check all that apply.



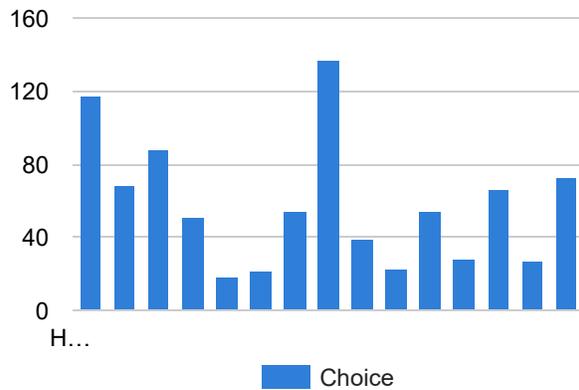
Ukumehame	6
Olowalu	12
Launiupoko	20
Lahaina	89
Kaanapali	63
Kahana	21
Honokowai	23
Napili	29
Kapalua	29
Not applicable	85
Other: (enter below)	24

## 7. What do you like most about your West Maui neighborhood? Please pick five (5) from the list below or add your own.



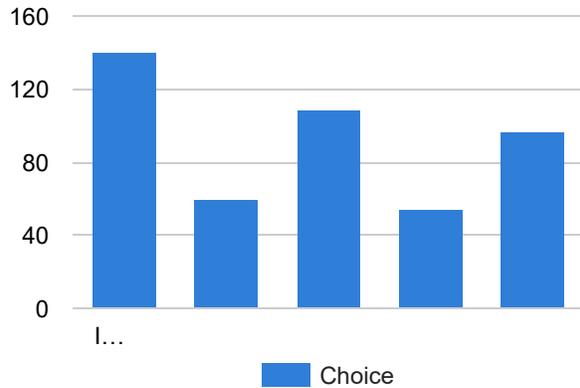
Neighborhood character	142
Sense of community	132
Diversity of residents	72
Housing choices	11
Housing affordability	13
Your neighbors	82
Close to family and/or friends	84
Close to work	69
Convenient shopping, services and dining	90
Local service businesses	26
Access to public transportation	28
Sidewalks and bike paths	43
Neighborhood parks and recreation	77
Mature trees or landscaping	71
Other: (enter below)	62

## 8. What would you like to change in your neighborhood? Please pick five (5) from the list below or add your own.



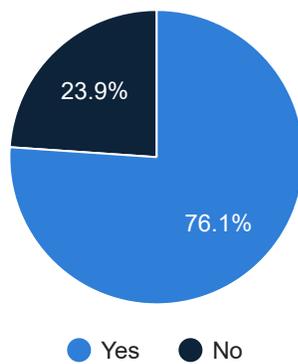
High housing/rent costs	118
Lack of housing supply/types	69
Over-crowding of neighborhood	88
Presence of homeless camps	51
Lack of shopping or services	18
Commercial building appearance/quality	22
Lack of safe alternatives to driving	54
Volume of traffic	137
Traffic noise	39
Poor quality and/or access of transit	23
Lack of number or quality of parks	54
Limited recreational facilities	28
Limited access to beach/shoreline	66
Flooding, poor drainage or erosion	27
Other: (enter below)	73

**9. How familiar are you in community planning and what is your interest in the West Maui Community Plan update process? Check all that apply.**



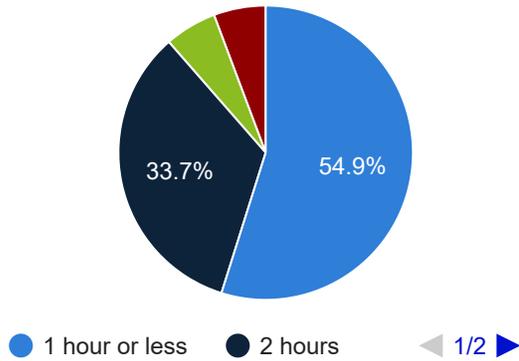
I am somewhat familiar with community planning.	140
I am not familiar with community planning.	60
I am interested in obtaining information on this effort.	109
I am interested in advocating for an organization or topic.	54
I am interested in becoming involved and participating in the plan’s development.	97

**Are you at an Open House event, or have you attended one previously?**



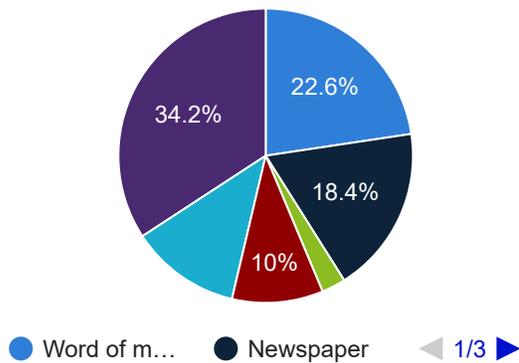
Yes	194
No	61

### 10. About how much time did you spend at the open house?



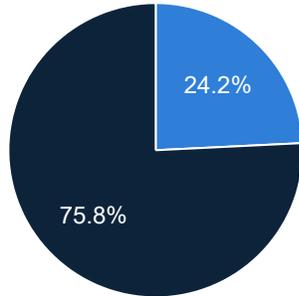
1 hour or less	96
2 hours	59
3 hours	10
4 hours	10

### 11. How did you hear about the open house?



Word of mouth	43
Newspaper	35
Flyer	5
Email	19
Facebook	23
Other: (enter below)	65

**12. On a scale of 1 to 5 (with 1 being the worst and 5 being the best), how would you rank your experience at the West Maui Community Plan open house event?**

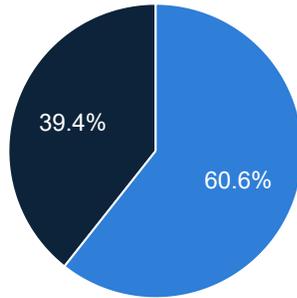


● Zero/blank ● User entered value

Zero/blank	47
User entered value	147
Sum	505
Average including zeros/blanks	2.6031
<a href="#">More stats »</a>	

# Transportation Questionnaire

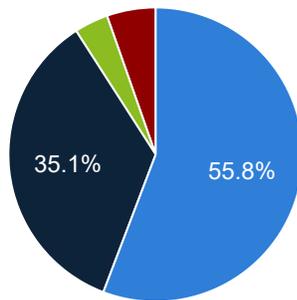
## 1. Select one of the following:



● I live in West Maui. ● I live elsewhere i...

I live in West Maui.	151
I live elsewhere in Maui.	98

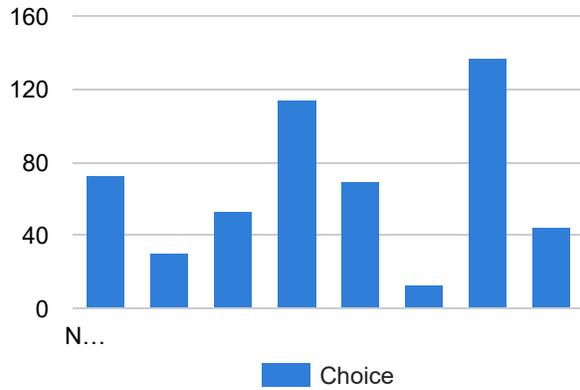
## 2. Please identify your commuting routine.



● I live and... ● I live outsi... ◀ 1/2 ▶

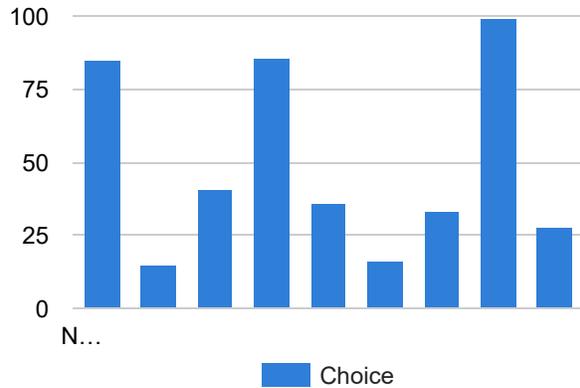
I live and work in West Maui.	135
I live outside of, but work in, West Maui.	85
I live in, but work outside of, West Maui.	9
I live and work outside of West Maui.	13

**3. If you live in West Maui, why do you travel out of West Maui? Check all that apply.**



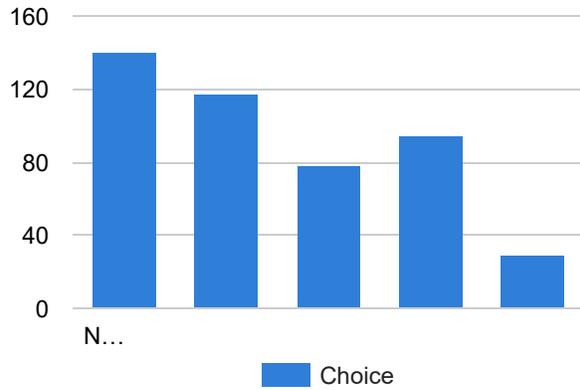
Not West Maui resident	73
Work	30
Government services	53
Medical	114
Recreation/sports	70
Schools	13
Shopping/services	137
Other (enter below):	45

**4. As a West Maui resident, what would help you reduce the number of individual vehicle trips out of West Maui? Check all that apply.**



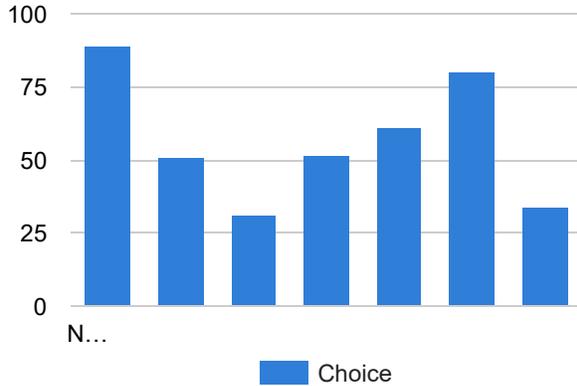
Not West Maui resident	85
More West Maui jobs	15
Expanded West Maui government services	41
West Maui medical services	86
More West Maui sports/recreation venues	36
More West Maui school facilities	16
West Maui park-and-ride for bus service	33
New West Maui retail stores (such as Costco, Target, Home Depot and Lowes)	99
Other (enter below):	28

**5. If currently using your vehicle for your daily commute (such as to/from work or school), why do you use your vehicle? Check all that apply.**



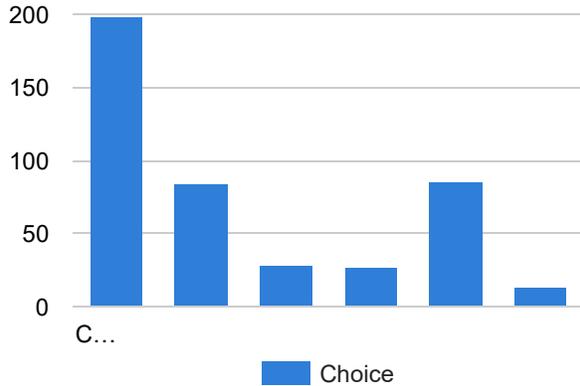
Need flexibility of car use	140
Distance too far for other modes	118
Unsafe routes to walk or bicycle	78
Other modes take too much time	95
Other (enter below):	29

**6. As a West Maui resident, would you be willing to do or support any of the following to reduce traffic on the Pali / Honoapiilani Highway? Check all that apply.**



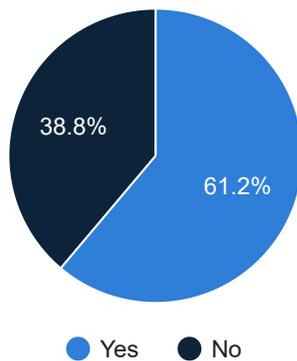
Not West Maui resident	89
Use the bus if it ran more frequently or if there were more/convenient routes	51
Use a park-and-ride for the bus if one were available	31
Use a ferry if one were available	52
Support a West Maui rental car facility and shuttle from Kahului airport	61
Support the construction of more West Maui retail stores (such as Costco, Target, Home Depot and Lowes)	80
Other (enter below):	34

### 7. How do you get around West Maui? Check all that apply.



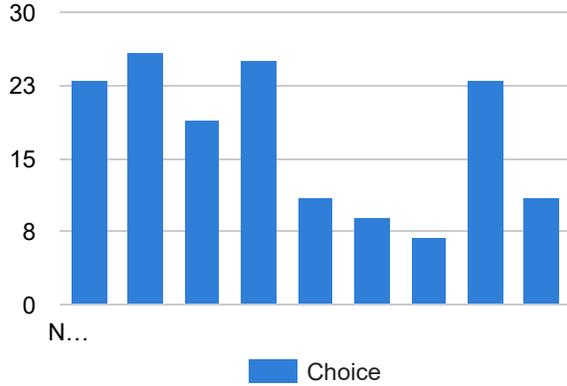
Car, driving alone	199
Car, car-pooling	85
Bicycling	28
Public transportation	27
Walking	86
Other (enter below):	13

### 8. If you live in West Maui, but work elsewhere, would you consider working in West Maui?



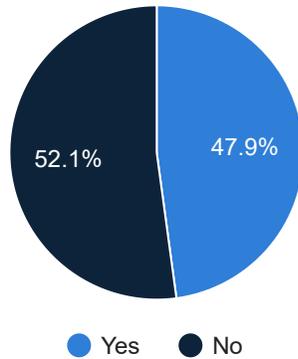
Yes	74
No	47

**If “Yes” what would support your decision? Check all that apply.**



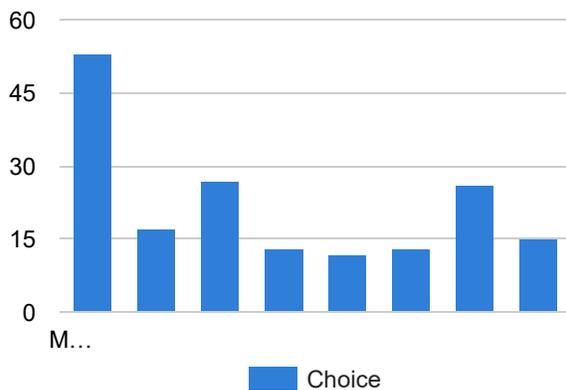
Not West Maui resident	23
More West Maui jobs	26
Expanded West Maui government services	19
West Maui medical services	25
More West Maui sports/recreation venues	11
More West Maui school facilities	9
West Maui park-and-ride for bus service	7
New West Maui retail stores (such as Costco, Target, Home Depot and Lowes)	23
Other (enter below):	11

### 9. If you work in West Maui, but live elsewhere, would you consider living in West Maui?



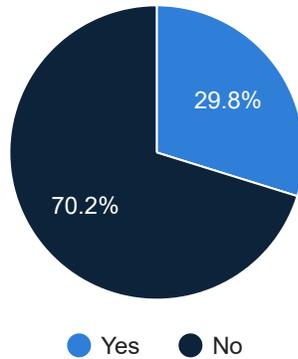
Yes	67
No	73

### If “Yes” what would support your decision? Check all that apply.



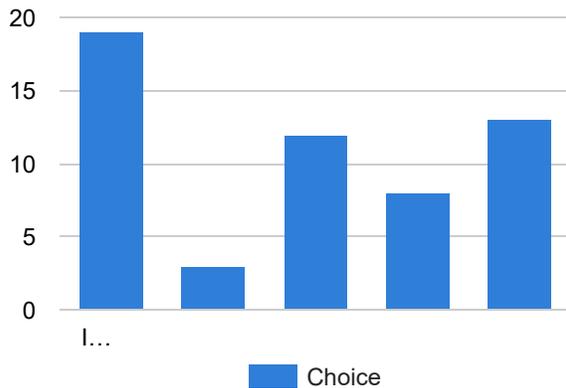
More/affordable West Maui housing	53
Expanded West Maui government services	17
West Maui medical services	27
More West Maui sports/recreation venues	13
More West Maui school facilities	12
West Maui park-and-ride for bus service	13
New West Maui retail stores (such as Costco, Target, Home Depot and Lowes)	26
Other (enter below):	15

## Are you currently attending, or have you previously attended the Transportation Meeting?



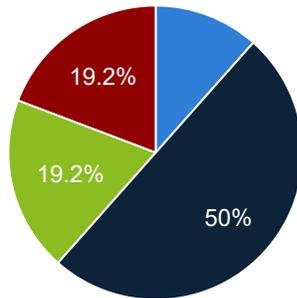
Yes	73
No	172

### 1. How familiar are you in community planning and what is your interest in the West Maui Community Plan update process? Check all that apply.



I am somewhat familiar with community planning.	19
I am not familiar with community planning.	3
I am interested in obtaining information on this effort.	12
I am interested in advocating for an organization or topic.	8
I am interested in becoming involved and participating in the plan's development.	13

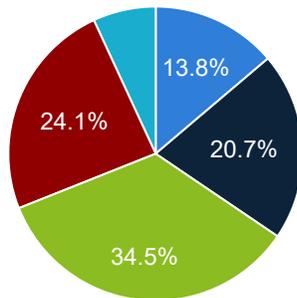
## 2. About how much time did you spend at the community meeting or event?



● 1 hour or less ● 2 hours ◀ 1/2 ▶

1 hour or less	3
2 hours	13
3 hours	5
4 hours	5

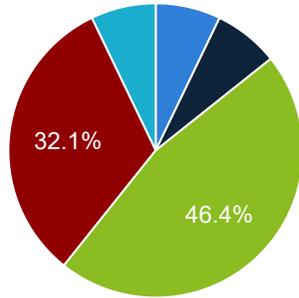
## 3. How did you hear about the community meeting or event?



● Word of m... ● Newspaper ◀ 1/3 ▶

Word of mouth	4
Newspaper	6
Email	10
Facebook	7
Other (enter below):	2

**4. On a scale of 1 to 5 (with 1 being the worst and 5 being the best), how would you rank your experience at the community meeting or event?**

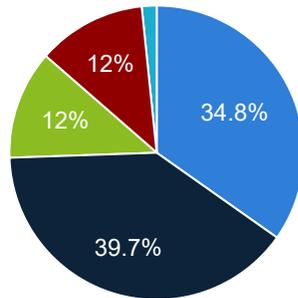


● 1 ● 2 ● 3 ● 4 ● 5

1	2
2	2
3	13
4	9
5	2

# Coastal Resilience Questionnaire

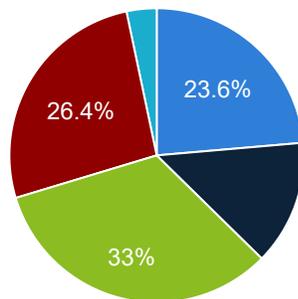
### 1. Please select one of the following:



● I live in W... ● I live in W... ◀ 1/3 ▶

I live in West Maui as a renter.	64
I live in West Maui as a homeowner.	73
I live elsewhere in Maui as a renter.	22
I live elsewhere in Maui as a homeowner.	22
I do not live on Maui.	3

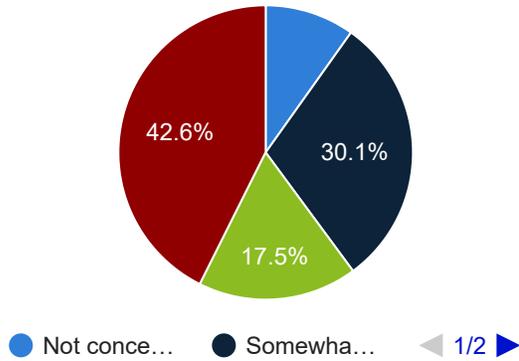
### 2. Please select all that apply:



● I live imm... ● I own pro... ◀ 1/3 ▶

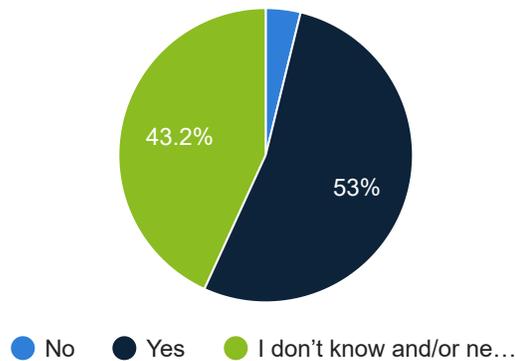
I live immediately adjacent to, or near, the shoreline.	43
I own property immediately adjacent to, or near, the shoreline.	25
I live on property that is not near the shoreline.	60
I own property that is not near the shoreline.	48
I do not live or own property in Maui.	6

### 3. How concerned are you about coastal hazards, sea level rise, and climate change impacts on West Maui?



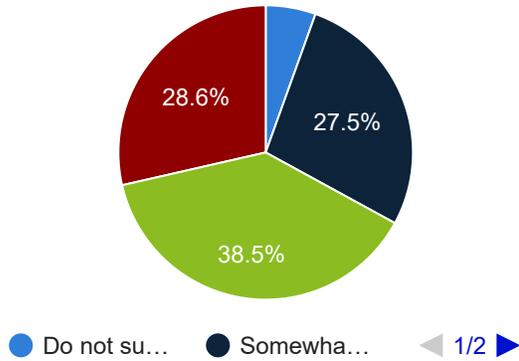
Not concerned	18
Somewhat concerned	55
Moderately concerned	32
Very concerned	78

### 4. Do you think that coastal resilience and climate change adaptation should be incorporated into the West Maui Community Plan?



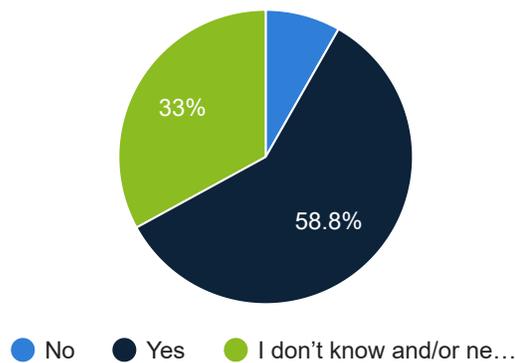
No	7
Yes	97
I don't know and/or need more info	79

### 5. To what extent do you support increasing setback distances between the shoreline and proposed development activity?



Do not support	10
Somewhat support	50
Strongly support	70
I don't know and/or need more info	52

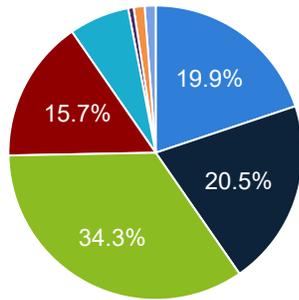
### 6. Should the community plan include recommendations for shoreline management (such as groins, beach nourishment, seawalls and managed retreat)?



No	15
Yes	107
I don't know and/or need more info	60

# Housing Questionnaire

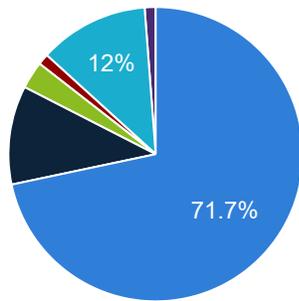
### 1. Please select the category(s) that best describes your situation:



● I live in W... ● I live else... ◀ 1/4 ▶

I live in West Maui as a renter	33
I live elsewhere on Maui as a renter	34
I live in West Maui as a homeowner	57
I live elsewhere on Maui as a homeowner	26
I live with family or friends	11
I am homeless / have unsecure housing	1
I do not live on Maui	2
I am a part-time Maui resident, living _____ months out of the year on Maui (enter months below)	2

### 2. Please identify your employment status below:

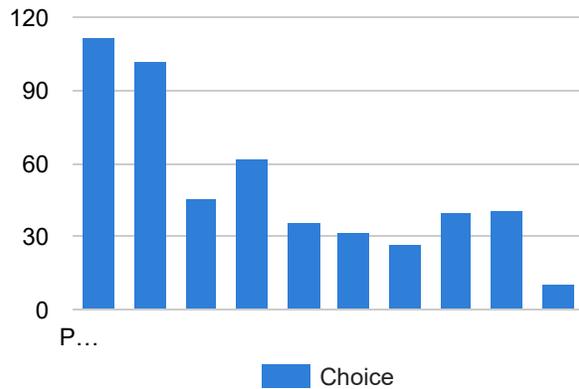


● I am empl... ● I am empl... ◀ 1/3 ▶

I am employed full time	119
I am employed part time	18
I am under-employed	5

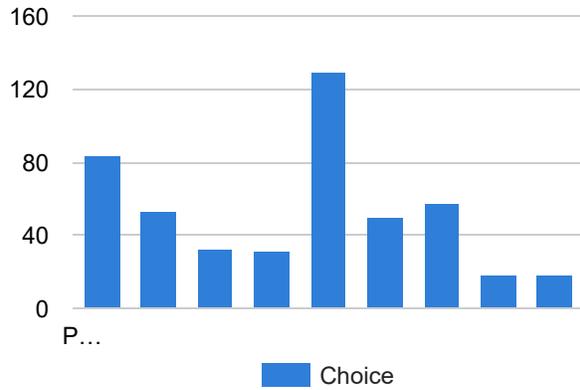
I am unemployed	2
I am retired	20
I am a student	2

### 3. Please select your top three concerns regarding housing in West Maui:



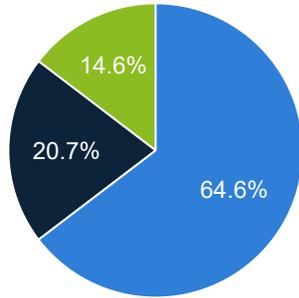
Price of housing for purchase	112
Price of housing for rent	102
Number of units available for purchase	46
Number of units available for rent	62
Quality of housing for purchase	36
Quality of housing for rent	32
Limited housing variety	27
Lack of housing near jobs/service	40
Overcrowded housing	41
I am not concerned about housing	11

**4. What are the most important factors for you in choosing housing? Please select three:**



Proximity to jobs	84
Proximity to services	53
Proximity to schools	33
Proximity to family/community	32
Housing cost	130
Size of housing	50
Types (detached home, apartment, etc.)	58
Public transportation	18
Other: (enter below)	18

### 5. Would you consider living in a housing type other than a single family detached home (e.g. duplex, fourplex, courtyard apartment, townhouse)?

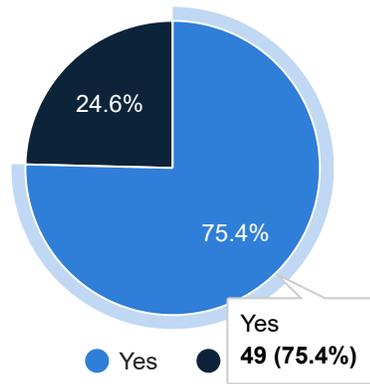


● Yes    ● No (enter b...    ● Not applica...

Yes	106
No (enter below)	34
Not applicable	24

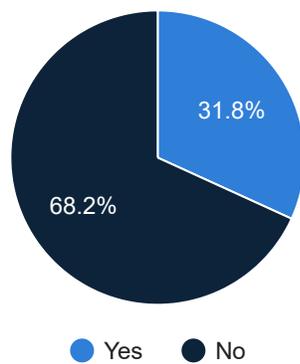
# Cultural & Historic Resources Questionnaire

## 1. Do you live in West Maui?



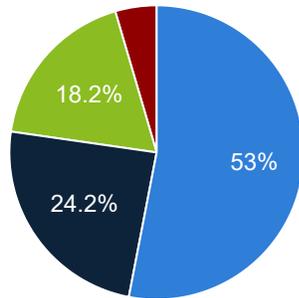
Yes	49
No	16

## 3. Do you have any cultural or genealogical ties to West Maui?



Yes	21
No	45

### 4. How important are West Maui’s historic and cultural places, sites, buildings, and practices to you?

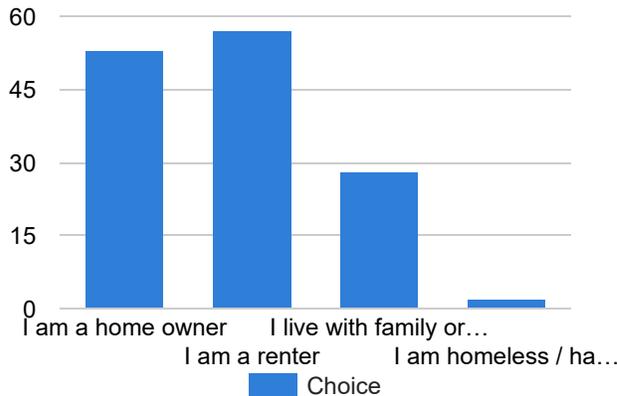


● Very Important ● Important ◀ 1/2 ▶

Very Important	35
Important	16
Somewhat Important	12
Not Important	3

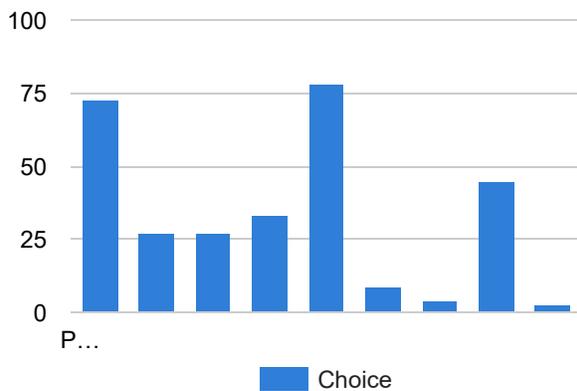
# Public Transit Commuter Questionnaire

### 1. Please select the category(s) that best describes your situation.



I am a home owner	53
I am a renter	57
I live with family or friends	28
I am homeless / have unsecure housing	2

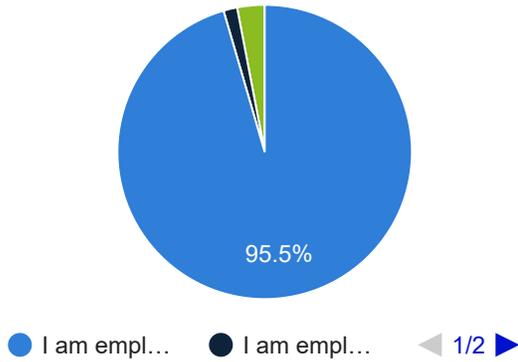
### 2. What are the most important factors for you in choosing housing? Please select three.



Proximity to jobs	73
Proximity to services	27
Proximity to schools	27
Proximity to family/community	33
Housing cost	78
Size of housing	9
Types (detached home, apartment, etc.)	4

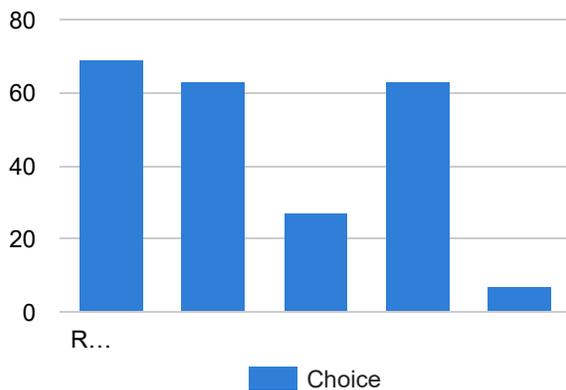
Public transportation	45
Other	3

**3. Please identify your employment status below.**



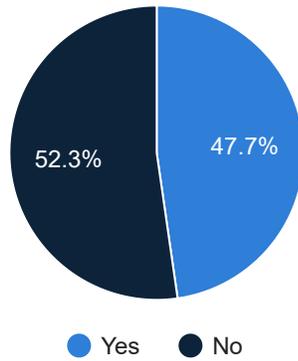
I am employed full-time	127
I am employed part-time	2
I am under-employed	4

**4. Why do you take public transportation for your work commute? Please check all that apply.**



Reasonable cost	69
Employer financially supports bus use	63
Lack access to automobile	27
Convenience	63
Other	7

### 5. Do you normally use public transit for non-work travel?



---

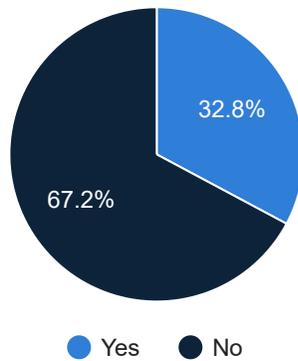
Yes	63
-----	----

---

No	69
----	----

---

### 6. Would you consider relocating to West Maui?



---

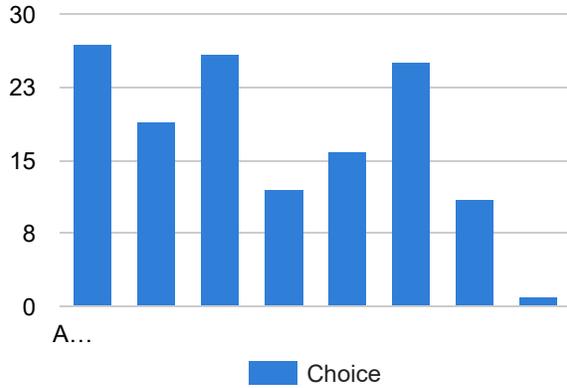
Yes	42
-----	----

---

No	86
----	----

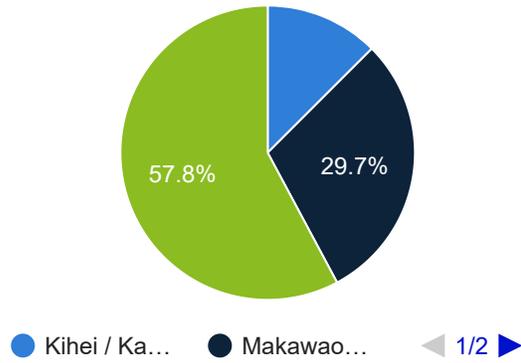
---

**If “Yes” would increases or improvements for the following in West Maui support your decision? Please check all that apply.**



Affordable housing	27
Government services	19
Medical services	26
Sports/recreation venues	12
School facilities	16
Park-and-ride for bus service	25
New retail stores (such as Costco, Target, Home Depot and Lowes)	11
Other	1

### 7. Please identify what commuter route (bus line) you take.



Kihei / Kapalua	16
Makawao / Kapalua	38
Wailuku / Kapalua	74

## Idea Wall: What do you love most about West Maui?

I love the waters off Olowalu, the historic character of Lahaina and the beautiful views from Kapalua down to Ukumehame.
The views of the mountains and to Lanai and Molokai.
I love Lahaina's history, it's historical sites and quaint small town feel. I like that I know my neighbors that they are full time residents. I like the climate, beaches and Front St & Resorts.
The beautiful beach and bay at Napili, with golden sands and aquamarine waters. The low rise (only 2 story) buildings at Napili makes it a quiet and relaxed tropical paradise.
I love my community because of our diverse community members, unique terrestrial and marine environment, Hawaiian history and culture and the small scale development seen in our humble small town.
Born and raised in Lahaina, the developing has increased in such numbers that its stripping the locals of our lands... I love the history and legacy that my ancestors left. Can we just boycott Hawaii?
The beaches, the local community bans together despite urban sprawl.
The "feel" of Hawaii and the people who share Aloha. We are a community. PLEASE control traffic & growth. NO WAIKIKI !
Small neighborhoods, lack of large commercial development, views
the community and the culture and the love of the land
The blue sky, the soft perfumed air, the beach and harbor, the architectural heritage, the warm ocean water, the variety of people, customs, and tolerance.
Born & raised - it's our kuleana, our ohana strive here
Historical & Cultural sense of place is #1 and should never be desecrated
SENSE OF FAMILY AND AVAILABLE OCEAN/LAND RESOURCES
My Community, They have always supported ME and I support them.
The warm, friendly people and the history & culture of the Hawaiian people.
Historical & cultural charm & gorgeous coastlines & stunning West Maui mountains.
The community - especially the local and Hawaiian community
I grew up on the west side and I love how the community has been getting together to fight against the recent developments and for the rights here as Hawaiians.

You cannot over simplify ones love for West Maui in one word. If you think it's possible, you are totally missing what West Maui means to those of us who truly love this place.
That it is NOT Oahu. That it still has REAL Hawaiian culture & values. Keep it this way!
The "Community" - it's special to be from Lahaina - one way in one way out
Beaches, sunsets, well planned resorts with vistas to sea & open space.
The way it used to be - serene and able to drive around - The North Kaanapali time share high rises is what ruined west side -
the local people, then the glorious mts & ocean, small town feel of Lahaina
Beautiful ocean activities and views and lovely people.
The West Maui community will come together to preserve our beach access open spaces and over development from large developers looking to increase irresponsible growth.
Maui No Ka Oi & West Maui is best of best. Small & close with lots of diversity.
Family, mauka to makai area, neighborhood character
The way it used to be before the timeshares and before all the TRAFFIC. We need to fix the traffic before anything else besides affordable housing is built!
The way it used to be. NOT THE TRAFFIC
Small community, everyone helps/supports one another
e Ku`u home Rd is my home for 1 hundred generations
It's home. Sense of community, Rural lifestyle but # 1 = beaches & sunsets
The Hawaiian canoe culture perpetuated @ Hanakao`o Beach Park. My kids, family & friends paddle there together!
It still is NOT crowded with development as Kihei is. PLEASE..PLEASE.. LIMIT DEVELOPMENT of West Maui ... ESPECIALLY if you don't provide more ROADS!
I moved back here to give back to this place that raised me with traditions that run so deep they will never leave you. I am better cuz these people and beaches made me this way. Don't run us out.
Our families and community most of all, but the beaches and sunsets are also a real reason why I can't live anywhere else than West Maui!
The small town feel, the resort atmosphere, the wonderful beaches, and the green-space beauty.

Our Community, Friends and Family. The beautiful beaches and the beautiful green space.
The lush green mountains, the clear blue ocean, beautiful beaches and the feeling of Ohana.
Beauty, family, friends, gathering, ocean, paddling, community
West Maui is a very friendly side of Maui. I love being here on this side. Everyone is so nice caring and helpful. Everyone knows everyone and no one is really left out.
The beautiful view and beaches. The people who share their smile's to everyone. Helping each other to make a better place. For example, participating beach clean up. Also, the beautiful green mountain
I love the beauty and serenity of the Kaanapali Beach Resort. I do not want it junked up with the Lowe "revitalization" which is really a "devitalization" of the resort. Golf is not declining
Natural beauty, views, open spaces, richness of the history.
Clean air, natural Beauty, open spaces, great mountains and ocean views, coral reefs, endangered wild life, beaches
The natural beauty, views, open spaces, sunsets over the ocean, people who want to preserve ocean life.
The natural beauty of the West Maui Mountains and the walks along the beaches.
The beauty of living on or just a few blocks from the beautiful beaches and the mountains. The quaint feel of the west side. It would be nice to have more community shop/housing walking living space.
West Maui is a quintessential example of small town Hawaii, bringing people close to nature, culture, and each other. West Maui is removed from the hustle and bustle of the rest of the world.
West Maui is Paradise on Earth! The people who work, live, and share in this community have Aloha in their hearts and souls! This makes West Maui magical!
I love the Lahaina District because of its' people, the families who have remained there 200-plus years and counting.

## Idea Wall: What does “livability” mean to you?

A beautiful environment that respects nature and recognizes the need for undeveloped green space.
Flexible car rental (1 or 2 hours at a time) so everyone doesn't need a car
Sustainably inter-acting with nature for generations not harming the environment.
Kuleana & RP's recognized & returned so homeless Hwn's get homes & can live sustainable life style on the land.
Return to The Economic System of the Indigenous Peoples. Care for aina & share. Mutual respect. No Greed.
Actively improved airport & rental car options on west side to reduce congestion on Pali.
Rentals & multi-unit purchase options close to work and shopping while staying fairly affordable.
No new development when water availability is unknown - must be plenty.
Already stressed places (Launiupoko) have restricted water, yet new development projects trying to get approved right below, to share water!
Having safe water & clean air. Living in peace w/ protecting resource for next generations.
Affordable housing and rentals (truly affordable not in comparison to mainland price brackets).
Having the comfort of walking around your neighborhood w/ out scrutiny.
More recreational and educational public areas for the community & keiki's.
Affordable rentals Housing Traffic solution
Community-oriented (resident-centric)
Stop all development until locals have affordable rents (workers need to take showers, home for keiki)
Making sure safety and health is thought about in planning change.
No workforce development scam for developers to use 201H too expensive for the workers.

Cost of living should be affordable for the community (residents). People should not have to work 2 and 3 jobs just to survive and they should be able to source affordable housing.

A connected place where the built environment has adequate infrastructure that encourages healthy lifestyles and smart growth and fosters personal interactions between community members.

Livability to me means the ability to live with ease. A minimum of friction and conflict in daily life, whether from traffic, from stress, from daily insults to deeply held values.

That everyone in the community from all levels can work reasonable hours and live a healthy life. Good jobs, affordable and accessible health care and housing.

Clean air, water, clear clean ocean full of healthy marine life. Local non-GMO foods, clean energy, lack of traffic, lack of overdevelopments.

To me, the two biggest problems with livability in my neighborhood are speeding traffic and vehicular noise, lack of mufflers. Forward looking radar is needed  
Enforcement is lacking in the extreme.

Working a 40 hour week in a professional career such as teacher, police, firefighter, medic, business owner, etc. and be able to afford a home with 50% max of income (after taxes) going to mortgage.

## Idea Wall: What should we preserve in West Maui?

A beautiful environment that respects nature and recognizes the need for undeveloped green space.
Flexible car rental (1 or 2 hours at a time) so everyone doesn't need a car
Sustainably inter-acting with nature for generations not harming the environment.
Kuleana & RP's recognized & returned so homeless Hwn's get homes & can live sustainable life style on the land.
Return to The Economic System of the Indigenous Peoples. Care for aina & share. Mutual respect. No Greed.
Actively improved airport & rental car options on west side to reduce congestion on Pali.
Rentals & multi-unit purchase options close to work and shopping while staying fairly affordable.
No new development when water availability is unknown - must be plenty.
Already stressed places (Launiupoko) have restricted water, yet new development projects trying to get approved right below, to share water!
Having safe water & clean air. Living in peace w/ protecting resource for next generations.
Affordable housing and rentals (truly affordable not in comparison to mainland price brackets).
Having the comfort of walking around your neighborhood w/ out scrutiny.
More recreational and educational public areas for the community & keiki's.
Affordable rentals Housing Traffic solution
Community-oriented (resident-centric)
Stop all development until locals have affordable rents (workers need to take showers, home for keiki)
Making sure safety and health is thought about in planning change.
No workforce development scam for developers to use 201H too expensive for the workers.

Cost of living should be affordable for the community (residents). People should not have to work 2 and 3 jobs just to survive and they should be able to source affordable housing.

A connected place where the built environment has adequate infrastructure that encourages healthy lifestyles and smart growth and fosters personal interactions between community members.

Livability to me means the ability to live with ease. A minimum of friction and conflict in daily life, whether from traffic, from stress, from daily insults to deeply held values.

That everyone in the community from all levels can work reasonable hours and live a healthy life. Good jobs, affordable and accessible health care and housing.

Clean air, water, clear clean ocean full of healthy marine life. Local non-GMO foods, clean energy, lack of traffic, lack of overdevelopments.

To me, the two biggest problems with livability in my neighborhood are speeding traffic and vehicular noise, lack of mufflers. Forward looking radar is needed  
Enforcement is lacking in the extreme.

Working a 40 hour week in a professional career such as teacher, police, firefighter, medic, business owner, etc. and be able to afford a home with 50% max of income (after taxes) going to mortgage.